Product/Food Photography Rates Julian Ng Photography

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Past work at a glance

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VOGUE

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Jaded Macarons

Here's one for your little black book: Jaded Macarons, the new kid on the block, which opened its virtual doors in August. The bakery has pledged to go beyond what a typical connoisseur of macarons would expect to find in the treat. Its motto, "challenging what a macaron means to you." represents a desire to push the local industry to ever-greater gastronomic potential. Interested in pursuing innovative and fresh horizons while staving true to the Singaporean spirit, the store has so far introduced new macarons to the tune of Ang Ku Kueh, Kaya Butter Toast, Kopi Gao, Liu Sha Bao, and White Rabbit Candy. Fillings are made completely in-house, whether they be the roasted nut butter accompanying the Ang Ku Kueh macaron or the molten "salted egg" buttercream inside the Liu Sha Bao flavor. The company has also completely pulled back the curtain on the macaron-making process, often walking its Instagram audience through the devoted step-by-step process that goes into every batch.

\$15 for a box of 5; available at Jaded Macarons

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1. Golden Moments - Truffle MSW mooncake with real gold in age credit: Golden Moment

Durians and mooncakes are considered 'rich' food, and if you believe in the saying that you are what you eat, then Golden Moments rance of durian-flavoured mooncakes will be right up your alley

For starters, their limited edition 24K Truffle Mao Shan Wang Snowskin Mooncake (\$799.20, U.P. \$888) is not only accentuated with truffle paste and oil, but also comes with gold foil and a real pure gold plate designed by SK Jewellery. If I definitely leave a lasting impression as a gift - whether it's for that business partner to clinch a pending contract, or hard-toplease in-laws

If you don't need all that 24k magic in the air, their Signature Max Shan Wang (U.P. \$216) and new Docello Hazelout Chocolate Mao Shan Wang (U.P. \$216) flavour each come in a box of 4 pieces, and will satiate durian lovers with creamy 100% pure durian filling. Plus, they're now on offer at \$106 with a 1-for-1 deal until (th September 2020).

THE STRAITS TIMES

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For fragrance lovers

Fragrance continues to be a top product category - it dominated e-tailer Zalora's personal care category in the past year – for those who are shunning make-up but still want to be pampered.



SCENT JOURNER CLOUDS IN HEAVEN, \$153 FOR 50ML Home-grown Scent Journer holds its own among the big boys.

Incubated under NUS Enterprise and supported by Enterprise Singapore, the label was founded by chemistry major Joyce Lian. Her three "mood-enhancing"

perfumes use olfactory chemistry to boost well-being, and are made from more than 85 per cent naturally derived ingredients. For something uniquely Singaporean, try Clouds in Heaven, a sensual scent with notes of honeysuckle, jasmine, ylang ylang and yummy pandan. Available at scentjourner.com



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July 5

S'pore durian brand selling auspicious S\$888 premium Truffle Mao Shan Wang snowskin mooncake with 5-layer gold foil & 24k gold bar

Ashley Tan | Sponsored | ③ September 14, 2020, 07:58 PM



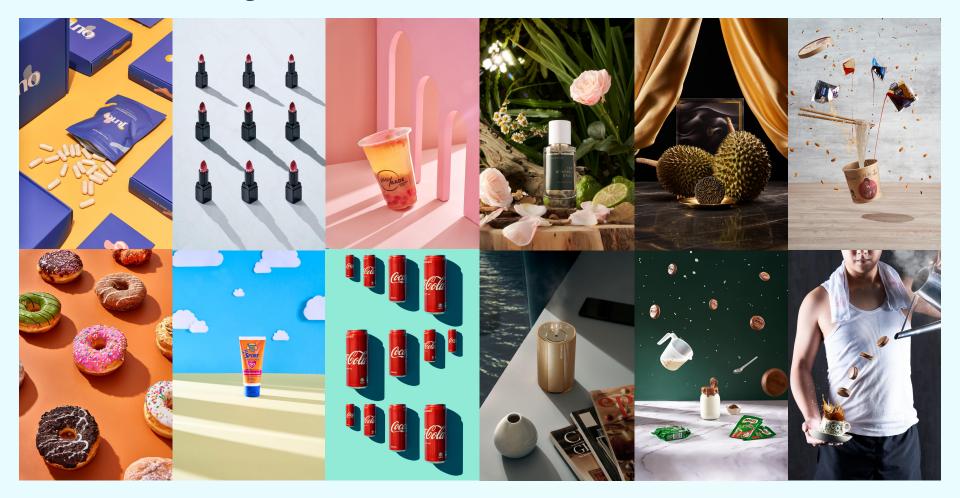






Past work at a glance





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Estimated rates

Rates - Includes Art Direction, Photography and Editing Expect delivery of photos within 3-4 weeks from shoot.	<u>Cost(\$)</u>
Half day shoot - 5 hours (include 45 min setup teardown)	1190
Full day shoot - 10 hours (include 45 min setup teardown + 30 min lunch break)	1990
+ Additional hours	220/hr
+ Logistic & Transport fee (2-way)	150
+ GIF/Stop Motion (Sample - <u>https://www.instagram.com/p/CJZOW6OB4YU/</u>)	150 to 250 per GIF depending on complexity

The following is an estimated fee!

Product photography is a more complicated project (compared to other genres) and there are other variable costs including but not limited to niche props, niche backdrops, model(s), hand model(s), studio booking etc. that you may need to consider.

Every project is unique on it's own and some can require more variable costs than others. Please consult the photographer on the number and details of photo deliverables to determine a more accurate estimate of costs.

Delivery of photos & Payment

• High resolution photos will be delivered within 3 weeks via a link to your coordinator of the shoot. The storage link validity is 2 months.

- A 50% non refundable deposit will be required for securing the date and booking with the photographer.
- The next 50% is to be paid after photos are delivered.

Questions? Drop me a text!

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